

ELEVATE

Agenda

Wednesday, May 8

Women in Wealth Brunch 10:30 am - 12:00 pm (RSVP required)

Opening Address: Harnessing Your Firm's Next-Level Talent and Growth for Success David DeVoe, Founder and CEO, DeVoe & Company

Keynote Address

Building an All-Star Team that Fuels Growth

Jennifer Koch, Senior Vice President, Head Of Organizational Development, Sequoia Financial Group

Creating a Culture to Attract and Retain Top Talent Debi Murphy, Managing Director, Partnership Integration, EP Wealth Advisors Kelly Carolan, Senior Director, People Business Partner, BNY Mellon | Pershing Matthew Adams, Chief Executive Officer and Managing Partner, Mission Wealth Moderator: Jane Williams, Special Advisor, DeVoe & Company

Main Evening Event at El Chorro Restaurant

Thursday, May 9

Best Practices for Succession Planning Tim Kochis, Special Advisor, DeVoe & Company

Tales from the Field: Planning for Succession Dr. Peter Fisher, Founding Partner, CEO, Human Investing Robert Steinberg, Founder and CEO, Blue Chip Partners Thomas Carroll, Principal, President & CEO, Homrich Berg Wealth Management Moderator: Peggy Ruhlin, Special Advisor, DeVoe & Company

Spotlight: Insights from the Foundation for Financial Planning Jon Dauphiné, Esq., CEO, Foundation for Financial Planning

The Referral Code: Creating a Pipeline of High Net Worth Referrals Brett Van Bortel, Director of Development & Delivery, Invesco Global Consulting

Key Drivers for Organic Growth

Stacia Hatfield, Managing Director, DeVoe & Company

Ideas to Build a High-Growth Organization Bryan Powers, Executive Vice President, Sales, Mercer Advisors Gary Foodim, Chief Marketing Officer, Mercer Advisors

The First 90 Days: A Comprehensive Action Plan for New Clients to Fuel Growth Featured Speaker

Dennis Moseley-Williams, Founder & CEO, Dennis Moseley-Williams Strategic Consulting

Rockin' Rodeo Reception in the Exhibit Lounge (Concurrent with One-on-One Expert Meetings)

Friday, May 10

Keynote Address

The Fearless Growth Journey Aaron Klein, Co-Founder and Former CEO, Nitrogen (formerly Riskalyze) Ben Harrison, Managing Director, Head of Wealth Solutions, BNY Mellon | Pershing

Secrets of Top-Growing Firms

Indya M. Yuill, Partner, Managing Director, Beacon Pointe Advisors Jason Gordo, President & Co – Founder, Modern Wealth Management Natalie Straub, Chief Revenue Officer, Coldstream Wealth Management

Strategies for Solving NextGen Financing

Dustin Mangone, Managing Partner | Director of Investment Advisor Program, **PPC LOAN Trey Schnippel**, Vice President – Investment Advisory Lending, Live Oak Bank **Rick Dennen**, Founder and CEO, **Oak Street Funding** *Moderator: Brad Grubb, Managing Director, DeVoe & Company*

Driving Growth Through Referrals and Client Acquisition Strategies Mike Van Wyk, Director of Customer Research & Insights, Capital Group Antonio Bass, Regional Vice President, RIA Relationship Manager, Capital Group

Closing Comments

Program Ends at 12:00 pm

Schedule is subject to change. More sessions and speakers to be added